The Logistics Alliance Germany -
Your preferred matchmaker for first class logistics services in Europe

Your company is growing and aspiring to capture new markets. You are seeking a central production, logistics and transport hub to distribute your goods quickly and safely within Germany and Europe.

The »Logistics Alliance Germany« helps you finding competent partners. Contact us in order to discuss your market access to Europe. We will connect you with the right partners from logistics industries: pragmatically and free of charge.

We provide individual contacts to
• experienced logistics service providers,
• logistics networks, initiatives and regions,
• logistics associations,
• R & D partners,
• the economy and politics.

Logistics Alliance Germany is an initiative by the federal government to strengthen Germany as Europe’s gateway and logistics hub.

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The Logistics Alliance Germany is supported by the German Logistics Industry.

Initiative by the Federal Government

The Federal Government

The Logistics Alliance Germany -
Your Gateway and Hub to Europe

Logistics made in Germany
made in Germany
Germany ... Europe’s logistics location

10 good reasons for Germany – Europe’s logistics location

1. is Europe’s economic centre and the world’s fifth largest national economy.
2. is the gateway to Europe, being its most attractive location for goods distribution.
3. is at the trans-European hub with nine neighbouring countries.
4. provides access to about 250 million consumers within a catchment area of 500 kilometres.
5. offers the most advanced transportation infrastructure worldwide.
6. lets you choose from a wide range of capable logistics locations, since here’s where worldwide logistics started.
7. is home to fast and flexible logistics services with trade-specific solutions and expertise in all segments of logistics.
8. has highly-skilled and flexible employees.
9. is home to many global players.
10. is the largest logistics market in the European Union.

The logistics sector plays a crucial role in maintaining and improving trade flows between the world’s large economies. As one of the best world’s leading logistics centres, Germany has achieved one of the top rank in the World Bank’s 2012 Logistics Performance Index report. Germany contributes to nearly 25 percent of Europe’s logistics sector.

With an annual turnover of 210 billion euro, logistics is the third largest industry sector in Germany. Highly efficient processes ensure that the costs for logistics in Germany are 70 percent lower than in China or India, for example.

Germany’s excellent reputation as a logistics location is not only based on its capable transportation infrastructure, but also a result of its highly-qualified logistics service providers, which set standards for supply chain organization. Upcoming challenges are met with high flexibility. Qualification and standardisation measures help to sustain the highest quality of today’s supply chain management.

LOGISTICS made in Germany provides customer-oriented, efficient and high-performance logistics services combined with Europe’s most advanced transportation network. With Germany being located in the heart of Europe, it offers more economic advantages than most other locations.

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Germany – the Logistics Gateway and Hub to Europe

Companies which hope to tap into the European market, with its 250 million potential customers, may choose Germany for its perfect geographical location. Bordering nine other European countries, Germany is the continent’s commercial hub, where all trans-European paths meet. Its membership in the European Single Market makes Germany an ideal starting point for distribution channels throughout the entire continent.

Leading Infrastructures

More goods pass through Germany than through any other country in Europe. It is quite clear that Germany is predestined to be Europe’s market square. Whether travelling by air, land or sea, Germany’s exceptional infrastructure and location in the centre of Europe make it an ideal place for international trade.